

What Role Can YOU Play in Vaccine Advocacy?



Parent/Family Member



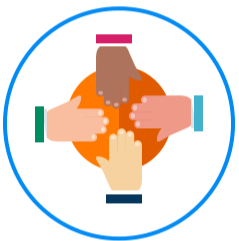
Health Professional



Policy Maker



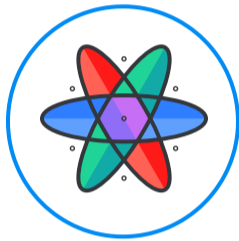
Media/Advertising Professional



1

Unite

parents who vaccinate their children as advocates and reinforce their decision



Utilize

messaging and information addressing concerns from ASTHO



Value

vaccines as protection for the current and future populations while revising and creating policy



Voice

the benefits of vaccines and consequences of exposure to disease



2

Educate

the community at schools, local centers, activities, and host conversation with tools and resources from the ASTHO, APA, or CDC



Advocate

for vaccines to all ages during appointments and patient check up and notify OB's to capture parents early when they are a "captive" audience



Advise

colleagues on the evidence-based thresholds for population immunity and consequences of vaccine exemption policies



Invite

a diverse array of public health officials, political figures, pop culture influencers, and other celebrities to advocate for and/or get the vaccine on public/live video

To learn more visit astho.org/Programs/Immunization/Communicating-Effectively-About-Vaccines-New-Communication-Resources-for-Health-Officials